

Troy Weets
1020 Conway St.
Saint Paul, MN 55106
(320) 295-6425

PROFILE

Experienced digital media professional with a broad range of skills and an original perspective on content creation and delivery. Proficiency in numerous computer platforms and creative applications. Unique understanding of customer needs, as well as how to achieve them. Emphasizing the importance of both design and delivery.

EXPERIENCE

eBook Project Manager, EMC – September 2012 - Present

Responsibilities Include: eBook creation and content migration. Workflow optimization. Schedule creation and resource allocation. Content delivery setup and administration. Project management including outside vendors and RFP writing. Research and development of new systems and technologies.

Quality Assurance Specialist, EMC – April 2012 – September 2012

Responsibilities Include: Quality Assurance testing and management for a large-scale Learning Management System, including establishing testing plans and schedules. Work with vendors on bug reporting and UI/UX feedback. Technical writing of user guides, and ongoing technical support.

Principal Photographer, Troy Weets Photography, Fargo, ND - May 08 -Present

Responsibilities Include: Own and operate my own small photography business; content creation and customer relations; media sales and distribution, including website creation and maintenance as well as video production.

EDUCATION

Minnesota State University Moorhead, Moorhead, MN - B.A. Film Studies, 2011

Emphasis in Film History and Criticism - Humanities Minor - Major GPA of 3.6

SKILLS

Extensive experience in media creation, including digital video and still photography. Also have experience with digital content editing and conversion processes, including Apple Final Cut Pro, and Adobe Creative Suite. I am experienced in establishing new workflows and have a proven track record of delivering projects on time and on budget. I am technically proficient in modern technologies such as HTML5 and CSS3. I have experience administering LMS-based courses as a Teaching Assistant at MSUM. I have done extensive QA work on multiple projects, and have a great attention to detail. I apply my well-rounded skill set to solve complex problems creatively.